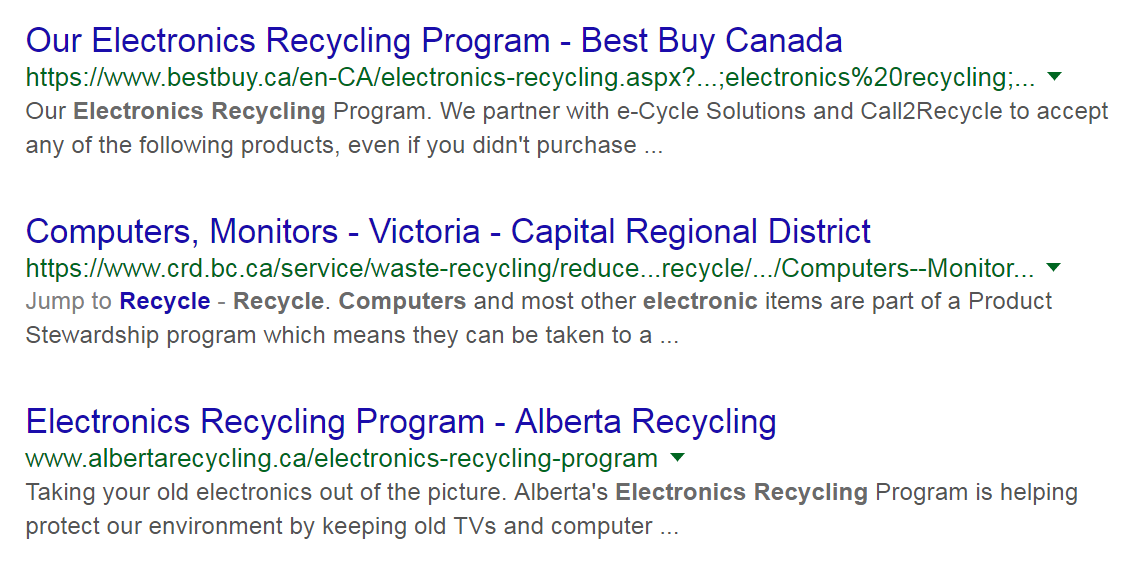
2.1 Effective Searching

EXAMPLES:

1. After your initial search, notice synonyms or other related terms that you might use to create a subtopic.

Search: computer recycling

Sub-topic: Types of programs (city (like Victoria), businesses (like Best Buy)



1. Try a metadata site such as Wikipedia, or a social media tool like Twitter search

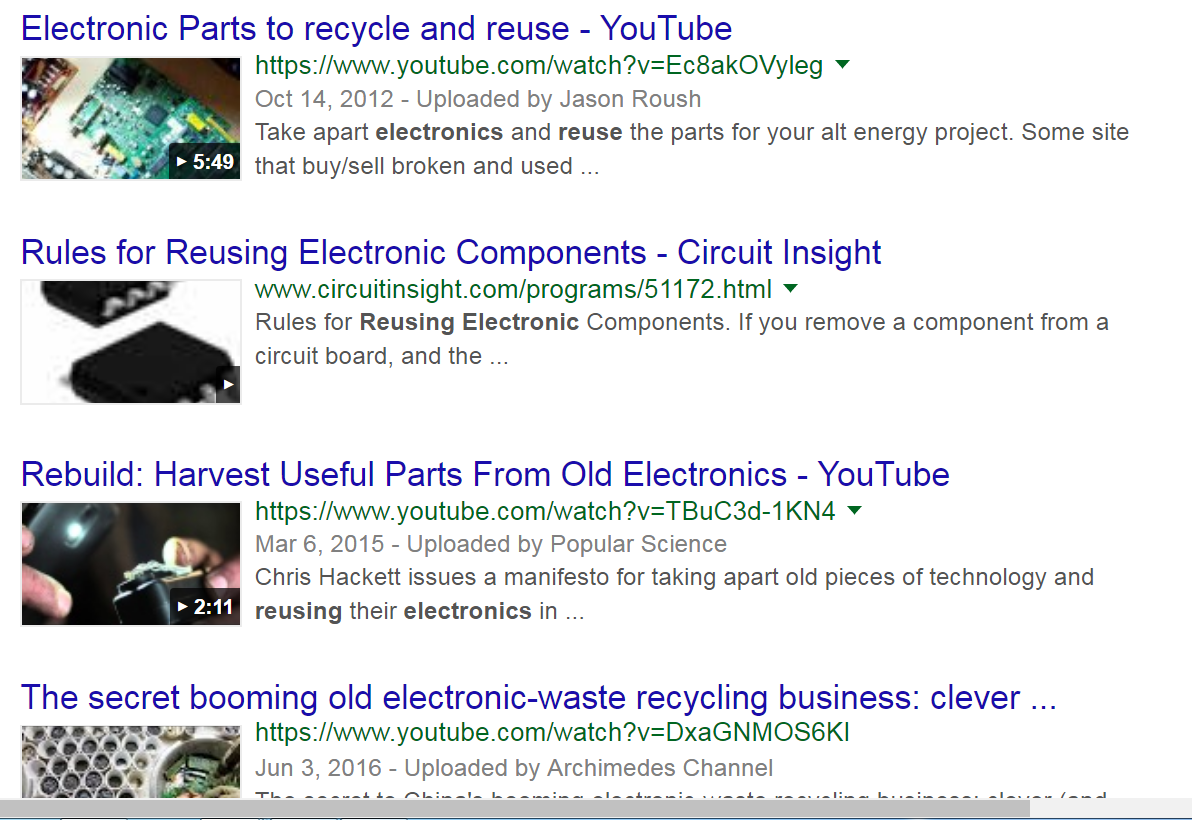
Search: <https://en.wikipedia.org/wiki/Computer_recycling>

Sub-topics: see snippet:

1. Search by different types of content. Go to google and under the search box choose to sort by video, or images or news or books.

Search: reusing electronics (google videos)

Subtopic reusing electronics



Try a wildcard search if applicable: eg organic farm\*

Search: e-cycle\*

Subtopics: price locations

e-cycle india

e-cycle price

1. Use quotations around the words to sources with exactly that phrase: eg. “wetland destruction”

Search: “e-cycling sub-topics”

No result but clicked on first article, skimmed and found sub-topics: e-waste, and redistributing electronics.

1. Review the related search at the bottom of your search and click on one to find a narrower search.

Search: clicked on electronic recycling for cash

Sub-topic: e-cycling for cash

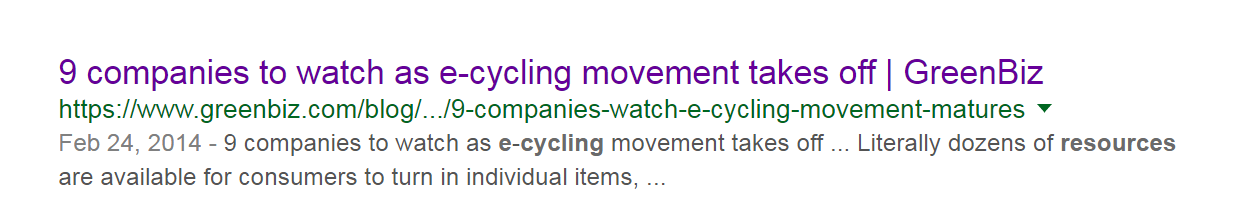
1. Try searching for a specific filetype by typing :pdf or .ppt or .png in the search

Search: e-cycling .ppt –didn’t find a .ppt right away but led to title of a book about trash and health

Sub-topic: Human health and e-cycling

1. Try searching for a list of resources, or sites: “best sites for environmental issues” or “top recycling resources”

Search: bests e-cycling resources

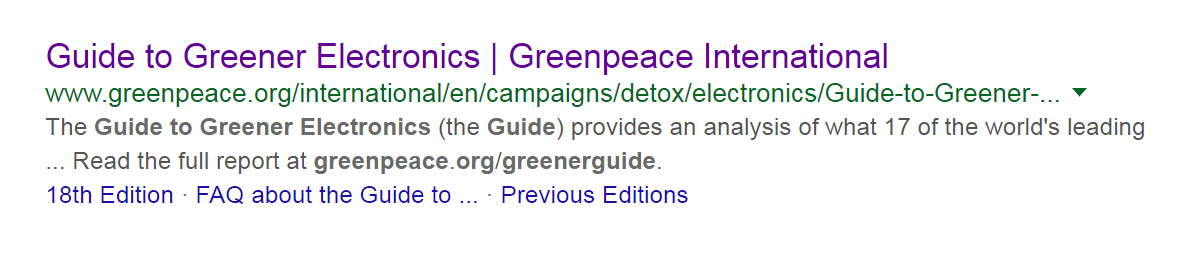


Sub-topic: types of e-cycling businesses

1. Once you have find a site that looks applicable search your topic just on that site using site: +the url plus the keywords. Eg: site: www.enn.com "water conservation"

Search: site: +www.greenpeace.org/international/en/campaigns/detox/electronics/Guide-to-Greener-Electronics/ecycling

Sub-topics: green electronics



1. Google can be biased. For example if you search in videos you will only get youtube videos not vimeo. So try a [few different search engines](https://beebom.com/google-alternatives/).

Search: (using Dogpile: e-cycling)



Subtopic: regulations around e-cycling.