

## Spoken Language 11 Project: Sell Your Story



As an aspiring podcaster(Role), present a formal “sales pitch” orally to a broadcasting company (Audience) to promote a podcast series and provide the first episode of the podcast (Form)



**Part 1:** Create a 1-2 minute formal oral “pitch” that includes the elements of your narrative. Pretend you have been granted a couple of minutes with a famous producer. You enter their office and start: You should include:

A greeting

What the novel is about (brief summary of the plot)

The context (setting, situation)

Why readers would want to buy your book (theme, character)

A quick wrap up.

Your presentation should be lively but not overdone. It should be clear, articulate and interesting. Good luck!

**Part 2:** The first episode (chapter) of your podcast series.

- an engaging beginning or hook ([10 great examples](#))
- a short backstory
- descriptive writing (figurative language, [uses senses](#), that sets the scene and begins to develop the character as well as storyboarding techniques.
- some [dialogue](#)
- loose references to some current research (possibly refer to ideas from Assignment 1.1)
- an inciting incident that introduces the main character's call to adventure and a conflict (internal or external) is introduced

**Topic:** A speculative narrative that is loosely based on some real research which imagines a future where a current world "issue" has developed or changed. A character is introduced that is on some personal journey as a result that cautions or illuminates or provides a solution etc.

**Remember:** You are only writing the beginning, not the whole story!

**Process:** Access the links provided if you need some help. **Use these resources as necessary.** Note: links may become outdated.

Feel free to do a search for other tools, templates, etc. that may help you.

**Step One: Generating Ideas:** Not sure how to start?

<a href="#">List of science fiction themes</a>	<a href="#">Random Plot Generator</a>	<a href="#">Outline</a>	Refer to Assignment 1.1 for current research ideas.	<a href="#">Quirks and Quarks Science Fridays</a>
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**Step Two:** Drafting

<a href="#">Collection of Resources for Narration</a>	<a href="#">Ideas for writing hooks</a>	<a href="#">Podcasting</a>
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**Step Three:** Revising and Proofread: Check for correct capitalization, punctuation, and grammar and revise for proper tense, wordiness, sentence variety and fluency and confirm you have included all elements listed at the top of this page.